



Pat Brandum MCIH
Chief Executive

Pat has many years experience of housing, having worked both local authorities and housing associations. Pat is committed to ensuring the Group's continued success in delivering an efficient and high quality service to all customers and stakeholders.



Denise Shuker MCIH
Executive Director - Housing & Communities Services

Denise has specific responsibilities for the housing services of all the associations within the Group. Denise's role makes use of her experience in local authorities and housing associations, giving her a good understanding of the needs and aspirations of residents.



Kevin Rodgers BA (Hons), CPFA
Executive Director - Finance & Resources

Kevin is responsible for the Group's £400m loan facilities and also for the delivery of the Group's finance, procurement and company secretarial services. He is a Non-Executive Director of Daventry & District Housing Ltd; a member of the National Housing Federation's expert advisory panel and is also a regular conference speaker on housing finance and regeneration issues.



Kevin Willets
Executive Director - Development,

Kevin is responsible for Development across the Group. Kevin spent the first 18 years of his working life in the affordable housing sector at two Housing Associations, Coventry Churches, which is now part of Midland Heart and Mercian Housing Association. He then joined the private sector and has spent the last 12 years with Mansells, Rok and recently Lovell where he sat on the main Board as Business Development Director. At Lovell his remit was marketing, strategy, developing the brand and maximising relationships with customers.



Simon Kimberley BSc (Hons), MRICS
Executive Director - Property & Regeneration Services,

Simon has many years experience in housing regeneration, development and management. He led the Optima stock transfer from Birmingham City Council, and has been instrumental in bringing about the wholesale transformation of the Optima area. Prior to this he held senior positions with Birmingham, Southampton and Leicester Councils. Simon is committed to the provision of quality housing, and has a strong interest in the linkages between the built environment, the social and economic aspects of regeneration and the provision of services to delight residents. He will take responsibility for group property and regeneration services whilst overseeing the amalgamation of Optima and Harden, and the integration of the "new" Optima into the Group.



Angus Groom BA (Hons), MBA
Executive Director - Corporate & Business Services

Angus brings extensive experience of best practices in the private commercial sector. He is responsible for the delivery of the Group's corporate services and a range of quality services to the partner associations.